

30/9/14

Library  
NOIOABK

Sybmme(E)  
Intro to culture  
studies

Time – 2 hrs 30 mins

Full Marks -75

All questions are compulsory.  
Figure to the right indicate marks

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- Q 1. Define culture. Explain the characteristics of culture with suitable examples. [15]
- Q 2. a. Describe the relationship between culture and society. [7]  
b. Write a note on mass culture and popular culture. [8]
- or
- Q 2. a. Explain the concept of circuit of culture with examples. [7]  
b. Explain language as a conditioning of culture [8]
- Q 3. a. Describe the economic aspect of cultural construction in Indian context. [7]  
b. Explain structural functionalist theory of culture studies. [8]
- or
- Q 3. a. Describe the religious aspect of culture construction in Indian society. [7]  
b. Describe the contribution of urbanization in cultural change. [8]
- Q 4. What is globalization? Analyze the impact of globalization on Indian cultural practices. [15]
- or
- Q 4. Discuss positive and negative relationship between media and culture. [15]
- Q 5. Write short notes on any three [15]
- a. Contribution of Max weber
  - b. Ethnocentrism
  - c. Folk culture
  - d. Indian Festivals
  - e. Enculturation